

## Rubén Ochoa Mexico City, Mexico, 1966

www.rubenochoa.com lives and works in Mexico City

### Solo exhibitions

2009

*Bestiary (or The new deadly sins)*, American British Museum of Mexico. Series of seven photographs. Large format stone printing using the technique created by the author based on photographic formulas from XIX century. May.

*The 360° tour*, Stockholm, Ireland and Finland. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

2008

*The 360° tour*. Instituto Cultural, Copenhagen, Denmark. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Univerza na Primorskem, Koper, Slovenia. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Centro Portugues de Fotografia, Porto, Portugal. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

2007

*The 360° tour*. University of Kazan, Kazan, Russian Federation. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Landesbank Baden-Württemberg, Stuttgart, Germany. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Mexican Embassy facilities at Berlin, Germany. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Cambridge University, Cambridge, United Kingdom. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The 360° tour*. Bolivar Hall, London, United Kingdom. As part of the tour organized by the Mexican Government through the Ministry of Foreign Affairs around Europe.

*The Valise Project / REAL IMAGE valise*, The Lux Art Institute, Encinitas, CA, USA. A collection piece commissioned by the Lux.

2006

*Piazzolla*, Centro Nacional de las Artes (CENART), Mexico City, Mexico. Visual performance around *Las cuatro estaciones porteñas* from Astor Piazzolla.

*Equinoccio*, Il Veneziano Galeria, Veracruz, Mexico. Series of 15 photographs in black and white of flowers made as a spring 2004 celebration.

360°, Finca La Colorada, Texcoco, Estado de Mexico, Mexico. "Endless" exhibition compose of 36 photographs in which the spectator chose his own beginning.

360°, San Angel Cultural Center, Mexico City, Mexico. "Endless" exhibition compose of 36 photographs in which the spectator chose his own beginning.

2005

*Equinoccio*, Chubb Co. (branch corporate office), Mexico City, Mexico. Series of 15 photographs in black and white of flowers made as a spring 2004 celebration.

360°, Ex-convento del Desierto de los Leones, Cuajimalpa, Mexico. Special installation for the former library of the convent.

*La Piel del Alma*, Galería La Joya, Colonia Roma, Mexico City, Mexico. Exhibiting *Equinoccio* and *Texturas* series.

360°, National Auditorium, Mexico City, Mexico. Funded by *Sony de México*, more than 300,000 people could watch the project. "Endless" exhibition compose of 36 photographs in which the spectator chose his own beginning.

2004

*Texturas*, Non Solo Pasta Galeria & Restaurant, Colonia Roma, Mexico City, Mexico. Series of 12 black and white photographs in which the texture of the objects are the center of the work.

## Collective exhibitions

2009

*SONS / Shoes Or No Shoes*, Meersbloem, Oudenaarde, Belgium. Invitation to join the permanent collection of the museum. July.

*Persona que tiene alma, 20 artistas iberoamericanos*. Centro Cultural José Hernández, Rawson, Patagonia Argentina. April.

*Art Papers*. Mason Murer Fine Art, Atlanta, GA. March.

2008

*Exit Art*. Exhibit / Expose benefit auction April 24th - May 1st, 2008. 475 10th Ave. at 36th St. New York, USA, 10018 T 212 966 7745.

2007

*Artistas Solidarios con Tabasco*. Public Auction. Estacion Indianilla, Mexico City, November.

*12 Salon Internacional Mercosur*. Museo de Fotografía Fernando Paillet. Buenos Aires, Argentina.

*Venice Art Walk & Auction*, Venice, CA, USA. Selected artist for the 2007 auction.

2006

*THERMO*, Alameda Central, Mexico City, Mexico. Made for an invitation from the IV World Water Forum 2006. THERMO is a large format photographic project using a thermal photographic camera.

*Artistas Mexicanos en España*, ArtPoints and Lasoberana Museum, Los Zapatos at Calpe in Costa Blanca, Spain. Selection of some photographs from the 360° project made by Lasoberana Museum.

*First Step*, ArtPoints and Lasoberana Museum, Jardines de Villa Marco at El Campello in Alicante, Spain. Selection of some photographs from the 360° project made by Lasoberana Museum.

2004

*Imágenes de Mexico*, Lomas de Chapultepec, Mexico City, Mexico. Open house of architectural office.

*Imágenes de Mexico*, Club France, Mexico City, Mexico. Series of 8 color photographs from around Mexico.

*Colectiva de Arte Contemporaneo Mexicano*, Roche Bobois furniture store, Mexico City, Mexico.

*Vendimia 2004*, Ensenada, Baja California, Mexico. Invitation from Santo Tomas vineyards to celebrate 2004 grape harvest.

*Cuchara*, Polanco, Mexico City, Mexico. Installation for the Cuchara's book presentation.

*Texturas*, Los Encinos Golf Club, Lerma, Mexico. Series of 12 black and white photographs in which the texture of the objects are the center of the work.

*Equinoccio*, Extracto Galeria, Lomas de Chapultepec, Mexico City, Mexico. Gallery open house.

*Nopal Urbano*, Torre Mayor, Mexico City, Mexico. Winners' exhibition of the photographic contest.

2003

*Tu Gente*, Anthropological National Museum, Mexico City, Mexico. Winners' exhibition of the photographic contest.

*El llano en llamas*, Mexican Olympic Committee, Mexico City, Mexico. Winners' exhibition of the photographic contest.

*Carcamo I*, Galeria de El Café de Nadie, Mexico City, Mexico.

## **Selected awards**

2009

Jury of "Urbanidad surrealista" photography contest. Universidad Iberoamericana, Mexico City, Mexico.

2008

Jury of "Dialogo de Bancas" international photography contest. Estacion Indianilla, Mexico City, Mexico.

2007

First place winner of *12 Salon Internacional Mercosur* photographic contest organized by Fundación Cultural Volpe Stessens, Museo de Fotografía Fernando Paillet and Buenos Aires City Government. Buenos Aires, Argentina.

2006

Jury of 1<sup>st</sup> national photography contest *Art on Resistance*. Mexico City, Mexico.

2004

First place winner of *Nopal Urbano* photographic contest organized by Mexico City's Government, Impronta Editores and Torre Mayor.

Finalist of *Una Mirada al Concreto* photographic international contest organized by CEMEX.

2003

Honorable mention at Second National Contest *Tu Gente* organized by Cuartoscuro Magazine and Epson.

Honorable mention at First National Contest of *Sport Photography* organized by Mexican Olympic Committee.

## **Selected publications**

2009

*Vicente Rojo, correspondencias*. Catalogue. 35 pages. Centro Cultural Estación Indianilla.

*Diaries of a young artist*. Published by Darte Publishing LLC, format Pbk, 5 x 7 in. / 96 pgs. ISBN: 9780977368013 ISBN10: 0977368017

*Monocle Magazine*, London, GB. May 2009 issue.

*FOLLY Magazine*, New York, USA. March 2009 issue.

*La Crónica*, Sunday may 10th, page 34. Inaugurarán muestra que redefine los pecados capitales.

*Milenio Diario*, Tuesday may 12th, page 43. Muestra Rubén Ochoa los nuevos pecados capitales.

*The News*, Wednesday may 20th, cover and page 18. Is photographer Ruben Ochoa's modern-day take on the seven deadly sins.

2008

*Leonora Carrington, recent works*. Catalogue. 35 pages. Centro Cultural Estación Indianilla.

Art on Paper Magazine. New York, USA. Diaries of a young artist. July / August 2008 issue.

2007

La Jornada, Cronica, El Porvenir. *Exhiben en Alemania muestra fotográfica del mexicano Rubén Ochoa*. Article. August 8<sup>th</sup>.

Javier Marin's exhibition catalogue. Casa de las Americas, Madrid, Spain. September. 200 p.p.

North County Times, San Diego, CA., USA. April 22, 2007. *Lux Art Event*.

Escala. Aeromexico's in flight magazine. August. p.p 126. *Tampico*.

Escala. Aeromexico's in flight magazine. July. p.p 85. *Salvador Novo*.

2006

Escala. Aeromexico's in flight magazine. September. p.p 125. *Suave Patria*.

Imagen de Veracruz, *Galería*. August 7<sup>th</sup>.

Radio Spot for equinoccio in Veracruz, Mexico.

*Campanas*, Impronta Editores. To be published soon.

*Nopal Urbano*, Impronta Editores. To be published soon.

2005

360°, Arte al Día magazine.

360°, Primera Fila, Reforma newspaper.

*La Piel del Alma*, Quattro magazine.

*References*, Cuartoscuro, Dónde Ir and Tiempolibre magazines and in Reforma, La Jornada and El Economista newspapers.

2004

El Universal, Cultura, January 14<sup>th</sup>. *Nopal Urbano*.

2003

*Humboldt y el turismo*, photographs for the book, Martín Broboa.

## **Selected designs**

2009

*A viola y fueye*, CD cover, booklet and photographs, César Olgún & Jorge Jewsbury. Lituu Productions.

2008

*Molesu*, CD cover and booklet, César Olguín, Quindencim Records. In progress.

*Jalousie*, CD photographs, Cuarteto Latinoamericano & César Olguín. Quindencim Records.

2007

*Las cuatro estaciones*, CD cover and booklet, Camerata de Coahuila, Quindencim Records.

2006

*Tango Secreto*, CD cover and booklet, César Olguín, Pentagrama Ediciones.

2005

*Tercetango*, booklet photographs, César Olguín, Pentagrama Ediciones. Photographic session at CENART.

2004

*Tangueramente*, Video cover and photographs, César Olguín.

2003

*ReverbNation*, CD cover, Jamie Hudson.

## **Selected interviews**

2009

*Ibero 90.9 FM*, Thursday may 14th, 11:00 hrs. Bestiary (or the new deadly sins).

*La Crónica*, Sunday may 10th, page 34. Inaugurarán muestra que redefine los pecados capitales.

*Milenio Diario*, Tuesday may 12th, page 43. Muestra Rubén Ochoa los nuevos pecados capitales.

*The News*, Wednesday may 20th, cover and page 18. Is photographer Ruben Ochoa's modern-day take on the seven deadly sins.

*Prepa TV*, Bestiary (or the new deadly sins).

*Canal 22, news*, Friday may 29th, 20:00 hrs. Rubén Ochoa presenta imágenes utilizando técnicas antiguas.

*Milenio TV, Chic*, Wednesday july 17th, 20:15 hrs.

*Once TV, Galería*, Thursday july 9th, 10:30 hrs.

*Km. 0 TV*, special program. Transmission TBD.

2008

*The Visual Movement*. Interview with Ruben Ochoa. February. [www.sprayblog.net/spraygraphic-artist-interviews/spraygraphic-interview-with-photographer-ruben-ochoa/](http://www.sprayblog.net/spraygraphic-artist-interviews/spraygraphic-interview-with-photographer-ruben-ochoa/)

2007

*360° at YouTube*. [www.youtube.com/watch?v=kxsX\\_ycoVow](http://www.youtube.com/watch?v=kxsX_ycoVow)

*La Carpa*. DVD Magazine, Mexico Desconocido & Alto Nivel. Ruben Ochoa's profile. October.

2006

*Interludio*, Opus 94.5 FM, Mexico City, Mexico

Canal 9 Television, Tenancingo.

*¿Qué hacer?*, Mariana H, Imagen Informativa, 90.5 FM, Mexico

2005

*360°*, Primera Fila, Reforma newspaper.

## **Selected public collections**

SONS / Shoes Or No Shoes, Meersbloem, Meldren 32 9700 Oudenaarde, Belgium.

Art Papers, Atlanta, GA, USA.

Centro Fotográfico Manuel Alvarez Bravo, *CFMAB*, Oaxaca, Mexico.

Gobierno del Distrito Federal, Secretaría de Cultura, Mexico City, Mexico.

Exit Art, 475 10th Ave. at 36th St. New York, USA, 10018 T 212 966 7745.

E-Contemporary, 2118 Wilshire Blvd. suite 1075, Santa Monica, CA, 90403, USA.

Fundación Cultural Volpe Stessens, Museo de Fotografía Fernando Paillet, Buenos Aires, Argentina.

La Soberana Museum, Alicante, Spain.

Lux Art Institute, Encinitas, CA, USA. The Valise Project / REAL IMAGE valise.

## **Selected works**

2008

Leonora Carrington's recent works. Catalog book.

Dialogo de Bancas, museographer and curator. December.

urbetania: ciudad de mexico. Photography book. In progress.

Microsoft, Ad campaign. Windows Vista.

Chedraui, Gift certificates design and photography.

Krispy Kreme, Ad campaign. Easter Season.

The Land of the Sun. Immigration. National Museum of Mexican Art in Chicago, Chicago, Illinois, USA. Project.

2007

*Round image studio for Expand Images Co.*. Miami, FL, USA.

The Valise Project / REAL IMAGE valise. Lux Art Institute, Encinitas, CA, USA.

*Mogador*, Photographic essay based on the book *en los labios del agua* of Mexican writer Alberto Ruy Sánchez.

2006

*Identidades*, Festival Internacional de Arte Contemporaneo de Barcelona BAC!'06, Barcelona, Spain.

2005

*Campanas*, series of photographs based on the sculpture exhibition on Paseo de la Reforma, Mexico City, Mexico.

*Portraits*, Series of photographs from musicians such as César Olguín, Zbigniew Paleta, Jamie Hudson, Eugenia León and the Mexican rock band Santa Sabina; plastic artists Francisco Toledo, Leonora Carrington, Vicente Rojo, Manuel Felguerez and Gabriel Macotella among others.

2004

*Life from a car*, XI International Biennial of Photography, Mexico.